

AVISTAR™

Converge
Communicate
Collaborate

Avistar C3 Integrator™

Avistar C3 Integrator™ - Citrix Edition

Avistar C3™ Solution Overview

Avistar provides an end-to-end enterprise video-enabled unified communications solution that integrates with the way people work

Avistar C3™ Solution Benefits

- ❑ Delivers Superior User Experience at the desktop, conference room, or on the road
- ❑ Unique Dynamic Bandwidth Management ensures superior quality video and a high 'Quality of Experience' for all users all of the time
- ❑ Integrated H.323 support enables enterprises to leverage existing investments in video conferencing room systems and infrastructure
- ❑ End-to-end software management platform minimizes support costs and provides self-service capabilities for end-users
- ❑ Proven, high quality scalable solution that enables enterprises to start small (few sites and 100s of users) and grow installations over time (many sites and 1000s of users with reference customers)
- ❑ Seamless integration with industry leading unified communication platforms – enabling a rich, reliable and proven visual communications experience

Avistar C3 Integrator™ - Citrix Edition

Challenges and Solution

Citrix Integration Challenges

- ❑ Delivering real-time audio and video over the Citrix ICA protocol is not practical due to the impact of packet loss
- ❑ Server-based audio/video compression and decompression limits scalability of Citrix deployments
- ❑ Server-based audio/video compression requires excessive network bandwidth to allow uncompressed audio/video to be sent over the network

Avistar Solution Overview

- ❑ **Avistar C3 Integrator™ – Citrix Edition**
- ✓ Citrix-enabled Avistar C3 Media Engine™ on the terminal rather than on the server
- ✓ Citrix-enabled Avistar C3 Media Engine™ routes audio/video directly to the client over UDP
- ✓ **Used in conjunction with the Avistar C3 Unified™ – OCS Edition solution**

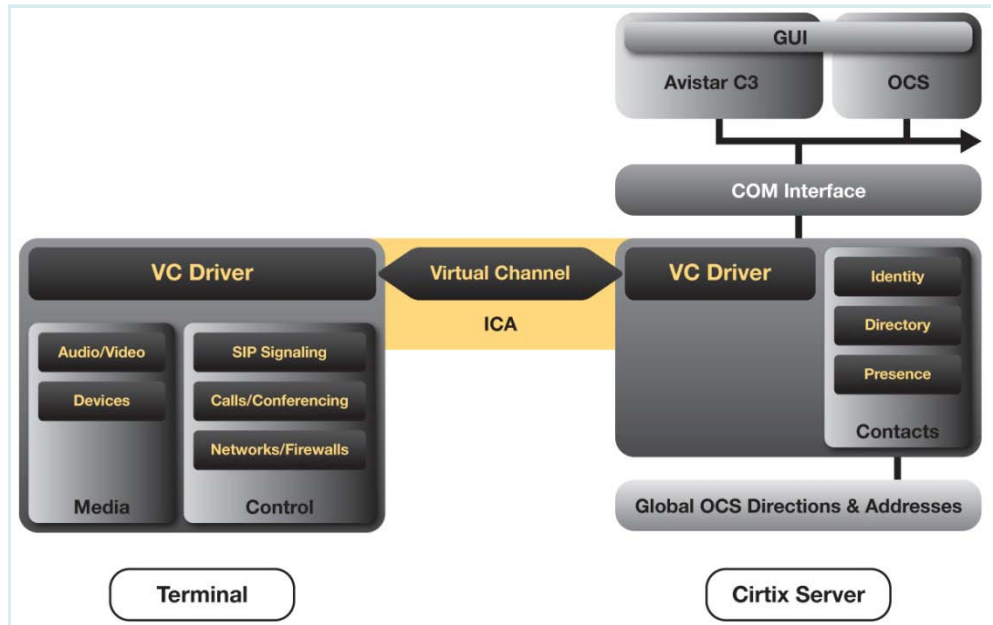
Avistar C3 Integrator™ - Citrix Edition

Media processing and control functionality provided by the terminal

- ❑ Avoid transmitting uncompressed audio/video
- ❑ Minimize transmission delays

Application code remains unchanged

- ❑ Operates on the Citrix Server
- ❑ COM APIs remain unchanged
- ❑ Load Citrix-aware DLLs as appropriate



Avistar C3 Integrator™ - Citrix Edition

Avistar C3 Integrator™ – Citrix Edition – Benefits

- Customers can realize the full benefits of Citrix while experiencing desktop visual communications
- Desktop visual communications and Microsoft OCS can now scale using a Citrix architecture
- ICA protocol is leveraged and used as designed, keeping bandwidth consumption in check
- Visual communications experienced in a scalable and economical way
- A critical and missing “Citrix Enabled” application is available on XenApp & XenDesktop
- Be the first at delivering a thin client, visual communication offering to your clients
- Avistar C3 Integrator™ - Citrix Edition makes XenApp & XenDesktop ready for visual communications

Avistar Communications

Value you'll experience every step of the way

- ❑ Avistar offers the most powerful, scalable, reliable and interoperable visual communications solution available on the market
- ❑ Our leadership is a reflection of an innovative thoroughbred built over 10 years of video and voice over IP design and implementation with the largest and most demanding financial institutions in the world
- ❑ We offer demonstrably valuable solutions for connecting staff, teams, clients and partners that present huge commercial benefits to any Avistar user
- ❑ Avistar solutions provide the industry with the first suite of technologies that allow for cost-effective management and reporting of large unified communications deployments
- ❑ Avistar delivers the most cost-effective, proven and scalable solutions to the video conferencing and unified communications solution sectors
- ❑ Avistar offers a deep range of channel partner programs that offer real business advantages for resellers and partners

Ubiquitous Visual
Communications –
Anywhere, anytime, anyplace

Immediate competitive client
communications, customer
intimacy and business models

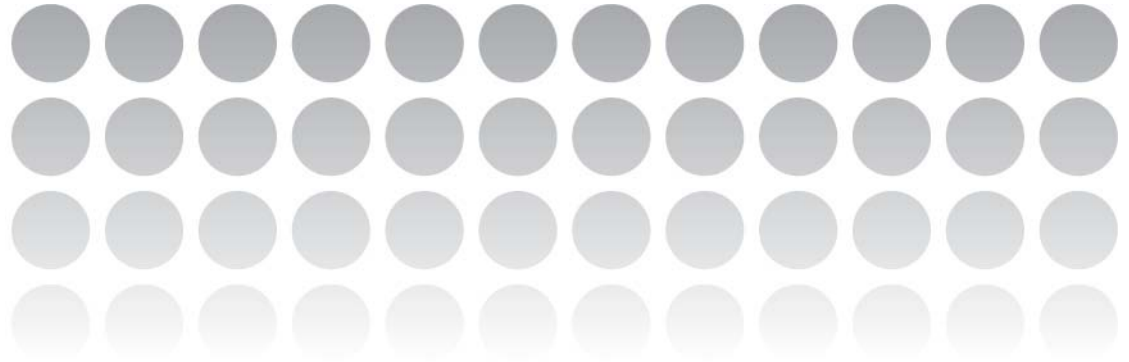
Reduce time and travel
expenses, wear and tear on
employees, Avistar pays for
itself at cost of one flight

Multiparty calls, one click,
instant, secure, impactful
communications

Improve Culture – Break down
silos, improve global
communication, share common
vision

Increase Decision Velocity –
Speed clear articulation of data

Low Ongoing Maintenance Risk
– Self training, install in minutes
and eliminate need for IT
staffers to be
videoconferencing gurus



AVISTAR™

For more information

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